



Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver), QuarkXPress
- (X)HTML & CSS, WC3 Guidelines, cross browser compatibility coding and configurations
- Social Networking (Facebook, Twitter, etc.)
- Microsoft Office Suite (Word, Excel, Powerpoint)
- PC & Mac
- Digital Drawing & Painting

Freelance

2006 - PRESENT.

- Brand development.
- Marketing campaign strategy.
- Event planning and promotion.
- Social networking using Facebook, Twitter, etc.
- Creative design of flyers, websites, posters, T-shirts, etc.

CLIENTS

- KMJ Web Design. Design Studio. Las Vegas, NV.
- Mix Vegas Media, Advertising Agency. Las Vegas, NV.
- Las Vegas Lindy Council, Dance Organization. Las Vegas, NV.
- The Vegas Exchange, International Dance Event. Las Vegas, NV.
- Vegas Blues Dance, Dance Organization. Las Vegas, NV.
- Mark & Candyce, Blues Dance Instructors. Las Vegas, NV.
- UNLV Swing Club, University Dance Organization. Las Vegas, NV.
- The Crossing, Non-Profit. Las Vegas, NV.
- Christian & Missionary Alliance Church, Non-Profit. San Bernardino, CA.
- Tiffany Rivette, Soprano. Pasadena, CA.
- Azusa Pacific University, Academia. Azusa, CA.

Education

BACHELOR OF ARTS, GRAPHIC DESIGN AND ART (STUDIO).

2002 - 2006. *Azusa Pacific University. Azusa, CA.*

Experience

E-MEDIA DESIGNER

2011 - PRESENT. *One Nevada Credit Union. Las Vegas, NV.*

- Redesigned website to reflect new name and new brand.
- Designed online advertisements, increased the user clickability by an unheard of percentage.
- Collaborated with partnered websites to update those websites to the new brand and logo.
- Designed and coded microsites for products and contests.
- Designed and coded mobile ready email newsletters and announcements.
- Maintained the website, by editing pages, updating code.

GRAPHICS MANAGER

2008 - 2009. *Calvary Chapel Spring Valley. Las Vegas, NV.*

- Rebranded Calvary Chapel Spring Valley into an updated, clean, contemporary identity. Established consistent branding for all events and related organizations for Calvary Chapel Spring Valley and Calvary Chapel Christian School, including events at the Thomas & Mack arena in Las Vegas.
- Led all marketing strategies for Calvary Chapel Spring Valley, Calvary Chapel Christian School, and other related organizations and events. Developed effective, cost conscious media planning on a non-profit budget. Widened audience by using imagery appealing to Latinos.
- Assisted launch of Exit Concerts, a live rock concert featuring Flyleaf, Blindside, and Head from Korn, bringing over 18,000 attendees at the Thomas & Mack arena in Las Vegas.
- Increased efficiency and productivity by authoring departmental process. Drastically improved time management by assigning a volunteer to update the weekly bulletin and by printing professionally instead of in-house.
- Managed employees and volunteers by assigning tasks. Trained staff in production art.
- Art direction of all graphics, websites, logos, flyers, T-shirts, etc

MARKETING & GRAPHICS COORDINATOR

2006 - 2008. *Aristocrat Technologies, Inc. Las Vegas, NV.*

- Assisted new product launches in the Americas, including Aristocrat's newest slot machine platform and hardware, Gen7 and Viridian, generating \$470.4 million in revenue.
- Collaborated with Australian headquarters and advertising agency, aiding product launches and development of brochures, catalogs and advertisements.
- Coordinated direct mailings and production of promotional items. Managed warehouse promotional item inventory. Established working relationships with vendors, direct mail services, etc.
- Provided timely graphic and promotional item support for sales team and customers. Acted as liaison between Marketing Manager and clients seeking approval for advertisements using Aristocrat trademarks and licensed products, such as HBO's Sopranos and Aristocrat's Cashman.
- Creative design of posters, invitations, and surveys for trade shows including the Global Gaming Expo. Developed brochures, posters, newsletters, designed and coded email advertisements and web banners. Designed icons describing Aristocrat's Casino Management software disc actions and content.
- Southern California Technical Publications Competition Award for team designed instruction documents for Aristocrat's Casino Management System, OASIS.

INTERN

2001 - 2003, 2005. *Bally Technologies. Las Vegas, NV.*

- Edited images and type for top global gaming company. Resized slot machine art, prepared artwork for printing.
- Worked closely with junior designer to complete production work.
- Filing, organization of archives, correction of files, completing paperwork, data entry.
- After resigning, position was replaced by two full-time employees.